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Valentine's Day Collection for 2018

*Roses are Red
and Yellow and White and Pink and Lavender = I Love You*

CHANTILLY, Va. -- Bloomstoday.com is proud to announce its 2018 Valentine's Day Collection, anchored by tens of thousands of the estimated 250 million red roses which will carry expressions of love in every corner of the country. As this unique holiday has expanded from roses for lovers to interesting, multi-blossom bouquets for friends, colleagues, relatives, loved ones and others, bloomstoday.com has responded to the demand with a creative, diversified, colorful variety of floral arrangements.

The dozen red roses may be the timeless classic, but bloomstoday.com has raised the bar with 18 or two dozen roses, and not just red. Yellow, white, lavender, pink and multi-color grace the website selection. There are options to add a teddy bear, mylar I Love You balloon, gourmet chocolates and their signature, pewter-look cross or angel keepsake ornament.

Farm fresh artisan roses are the perfect contemporary 'n rustic presentation with homespun simplicity. Artfully arranged in brown paper, the stems are loosely tied with vintage-style, multi-strand twine. There are color choices as well as a dozen or 18 or two dozen bundled in natural splendor.

Pink and yellow blooms are abundant in this bloomstoday.com Valentine's Day Collection, along with little surprises like blue eucalyptus stems, sophisticated, long, lily grasses and bold and beautiful lily blossoms. Each floral arrangement exhibits a personality of its own, akin to people. "We are not just a floral business, but a provider of sentimental expression," states co-founder George Dukas whose family has more than 100 years of experience in the floral industry. "We prepare and send messages of love, gratitude, praise, condolence, support and devotion," adds co-founder Don Mayer. "We understand that behind each order, there is emotion, and we recognize the importance of quality products and on time delivery, as well as a supreme customer service experience."

Award-winning customer service and chat feature and high quality, long-lasting flowers are the pillars of bloomstoday.com's success. The Valentine's Day Collection is yet another opportunity to design flower bouquets with style and creativity. Every floral professional at the company embraces the love and affection which accompany all the Valentine's Day roses and fresh flowers. Bloomstoday.com. 1-800-359-5309