

**"In all and all, you are just another brick in the wall" ~
Introducing M-Brick by M-Rock**

innovative technology in the classic, strong, enduring attraction of brick

(Written by Joanne M. Anderson, May 2014)

Those title lyrics come from a popular song by the English rock band Pink Floyd. However, not one M-Brick is "just another brick in the wall." Each and every one is an integral part of an architectural composition which defies trend, goes easy on your wallet and speaks softly of craftsmanship across the ages.

M-Brick may be the new kid on the block, but it offers the timeless qualities of authentic beauty and sophisticated expression. It is lightweight, easy to install on any substrate, dependable in strength and crafted to stand both the tests of time and trend. Performance features of M-Brick include its air and weep system to assure weather compatibility and its long-lasting efficacy.

Manufactured in an innovative, green, near zero waste process using the highest quality of materials and patented technology, M-Brick is a homeowner or builder's ideal for easy handling and uncomplicated installation. It transitions easily around doors and windows and has no freeze and thaw issues because every brick is isolated on a rail system. Created for its visual allure, M-Brick is equally as attractive for its affordability on any project, large or small.

The engineering genius of M-Rock's design team has developed this brick facade product that rivals historical structures for inspiring warmth and beauty. Color combinations with names like Serenity (dark reds and grays of old warehouse walls), Harmony (stunning appearance of natural stone in brick) and Solitude (soft undertones for a warm presence) promise style versatility for every home.

M-Brick may not replicate the historical flavor of a brick structure dating to Julius Caesar, but it does indeed have uncompromising, rustic elegance for today's innovative structures. With reduced preparation time and simple installation, M-Brick is a compelling option for interior, exterior, new construction or renovation plans where uncompromising quality is the goal. From engineered brick-making in America in the early 1600s to this 21st century firm on the Virginia border creating a revolution in the brick industry, today's homeowners have the look, feel, style, texture and enduring qualities of brick in M-Brick.