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**For Immediate Release  
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## **Jenuinely Jeni Inc. Launches “Ellington”**

*an innovative handcrafted filigree dressage horse necklace depicts the perfect piaffe*

NARROWS, VA - New from Jenuinely Jeni, the Ellington pendant not only captures the ideal posture of a piaffe, but also is created through an unusually complex and extremely complicated mold-making process. This filigree pendant is hollow with a linear art deco pattern covering every surface. The complexity of the design and handcrafting lies in the fact that Ellington is not only hollow, but also seamless. Even his back is covered in beautiful, hand carved detail.

Equestrian artisan Jeni Benos created this latest dressage horse necklace over countless hours of hand carving under high-powered magnification. Her inspiration for Ellington came from her love of dressage and a response to the demand for a pendant that truly captures the piaffe accurately.

“The position of the piaffe must be extremely precise,” Jeni explains. “If the horse’s posture isn’t perfect, then he’s trotting.” Extensive studies of the movement, along with her own advanced dressage riding skills, gave her a thorough understanding of just how to create it in silver.

Since 2004, Jenuinely Jeni has incorporated a multitude of unique concepts and processes into handcrafted equestrian jewelry. Jeni is known for her hollow, seamless filigree forms. The first of these forms, Guinevere, was awarded the American Equestrian Trade Association's Innovation award in 2007. Since then, she has pushed her award-winning process further and further, adding undercuts and other complicated elements to her filigree designs. The process to carve a model and create a mold using this technique can take up to 100 hours of meticulous hand carving. The technique itself is a closely guarded trade secret and often requires Jeni to make custom carving tools for her projects. Her unique ideas give her jewelry a distinctive style that is sure to be noticed.

Ellington and Jeni’s complete collection of equestrian jewelry can be viewed online at <https://www.jenuinelyjeni.com>.